



Master in Sustainability Entrepreneurship and Innovation (MSc)

DESIGNING TOMORROW



affiliated to



ESCP Europe quick facts

6 ESCP Europe campuses
in Berlin, London, Madrid,
Paris, Torino, and Warsaw

The World's **1ST**
Business School (est. 1819)

Over **130+**
academic alliances in
Europe and the World in
47 countries

6,000+
students in degree
programmes representing
120 different nationalities

Triple accredited:
AACSB, EQUIS, AMBA

Over **155**
research-active professors
representing over 30 nationalities
across our 6 campuses

A full **portfolio:**
Bachelor, Masters, MBAs,
PhDs and Executive Education

60,000
active alumni in over
150 countries in the world

5,000
high-level participants in
customized trainings and
executive education

Programme objectives

If you are planning to work as an independent entrepreneur in your own business, or as a leading intrapreneur within an established company, the Master in Sustainability Entrepreneurship and Innovation provides you with the necessary skills. The objective is to help values-driven, ecologically and socially responsible entrepreneurs in developing business plans and business models that make a difference.

Your European Academic Director



Prof. Dr. Florian Lüdeke-Freund
Chair for Corporate Sustainability
ESCP Europe Berlin



Master in Sustainability Entrepreneurship and Innovation (MSc)

This programme is the right choice if you want to...

- assume the important role entrepreneurs and intrapreneurs can play in sustainability transformations of markets and society
- work in an international context
- engage in developing your own business models and become a change agent in new and existing organisations
- grow your network by meeting teachers and researchers who share your passion for sustainable business approaches and if you want to build strong partnerships with major leading companies and entrepreneurs
- add value to your CV by leveraging the highly ranked ESCP Europe Business School

“ Business as usual is over! Add some adventure to your career development and explore new horizons. ”

Prof. Dr. Florian Lüdeke-Freund

Your full time programme...

- Offers alternatives to traditional corporate careers, as a sustainable entrepreneur or intrapreneur
- Provides the skills to create and develop values-based, ecologically and socially responsible innovation, business plans and business models
- Focuses on the ethical and practical implications of ecological and social responsibility

Strong international dimension

- Two-year full-time Master programme in Berlin and Paris
- Taught in English with additional foreign language classes (different levels)
- A global faculty and international class mix



Your curriculum

Sept-Dec Term 1	Jan-April Term 2	May-July Term 3	Sept-Jan Term 4	Feb-April Term 5	May-July Term 6
BERLIN	PARIS	BERLIN	BERLIN	WORLDWIDE	WORLDWIDE
Sustainable entrepreneurship <ul style="list-style-type: none"> • Sustainable entrepreneurship • Strategic management 	Sustainable entrepreneurship <ul style="list-style-type: none"> • Entrepreneurial finance • Sustainability accounting • Sustainability marketing 	Management & leadership <ul style="list-style-type: none"> • Leadership, teams & collaboration • Intercultural management 	Research methods	Master Thesis for MSc	Internship or business development project
Sustainable innovation <ul style="list-style-type: none"> • Values-based & sustainable innovation management 	Management & leadership <ul style="list-style-type: none"> • Innovation project skills and management 	Sustainable innovation <ul style="list-style-type: none"> • Eco-venturing, starting an eco-company • Business models for sustainability • Business model innovation mini project 	Managing complexity		
Problem solving and communication			Electives e.g. <ul style="list-style-type: none"> • Sustainable & responsible finance • Supply chain management • Digital marketing • Social entrepreneurship (MOOC) • New business models (MOOC) 		
Sustainable entrepreneurship & innovation project (SEIP)			Consultancy project		
Language course & career development	Language course	Language course			

Legend:

- = Sustainability entrepreneurship & innovation
- = Intercultural management & leadership
- = Electives
- = Research
- = Practice projects
- = Skills

All courses are taught in English.



Excellence in teaching and research

Benefit from ESCP Europe's scientific expertise in the fields of entrepreneurship and sustainability

- Research (e.g. SustBusy Research Center, Jean-Baptiste Say Institute and the Blue Factory)
- Teaching (e.g. Master in International Sustainability Management, Executive Master in Digital Innovation and Entrepreneurial Leadership)

Key facts

- Degree: Master of Science (MSc)
- Credit points: 120 ECTS
- Study Locations: Berlin and Paris
- Language: English
- Duration: 24 months
- Start: September 2020

Practical tools and methods for a sustainable business development

- Lecture-based learning on sustainability entrepreneurship, values-based innovation, business sustainability, management and leadership, entrepreneurial tools and methods
- Project-based practicing in business planning, development and modelling (business modelling project, consultancy project, business development project or internship, and a sustainable entrepreneurship & innovation project)
- Elective courses in the field of management and leadership (or entrepreneurial tools and methods)
- Preparatory courses for planning and conducting a research thesis
- Compulsory courses in personal career development

Career opportunities

- Lead future start-ups, corporate spin-offs, business development units or incubators
- Develop sustainable business models as a leading intrapreneur within companies or NGOs
- Work as an independent entrepreneur in your own business
- Create your personal job profile based on self-determination and on your choice for sensible and useful activities

Admission requirements

- A Bachelor degree with a **minimum of 180 ECTS**
- A university background preferably in management, economics, social or natural sciences, or engineering; interest in own business development; an entrepreneurial / intrapreneurial profile
- Fluency in English: TOEFL, TOEIC, IELTS scores or English test on campus
- Work experience not required (if given, a maximum of 2 years is recommended)

How to apply

1



ONLINE APPLICATION

WWW.ESCP EUROPE.EU/MESI-ADMISSIONS

2



PROFILE EVALUATION

3



ENGLISH TEST

TOEFL, TOEIC OR IELTS SCORES

4



PERSONAL INTERVIEW

IF ELIGIBLE

2020 fees

- Tuition fees: 25.500 € (+ application fees)*

*Fees may be subject to change. Please check our website for possible updates.

Your contact



Dr. Stephan Schmuck
Programme Manager
sschmuck@escpeurope.eu
+ 49 (0) 30 32 007 161
www.escpeurope.eu/mesi



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18
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ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.



BERLIN

Heubnerweg 8 - 10
14059 Berlin, Deutschland

LONDON

527 Finchley Road
London NW3 7BG, United Kingdom

MADRID

Arroyofresno 1
28035 Madrid, España

PARIS RÉPUBLIQUE

79, av. de la République
75543 Paris Cedex 11, France

PARIS MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

TURIN

Corso Unione Sovietica, 218 bis
10134 Torino, Italia

WARSAW

c/o Kozłowski University
International Relation Office
57/59 Jagiellońska St.
03-301 Warsaw, Poland