

ESCP  
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BUSINESS SCHOOL



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WARSAW

# Master in Entrepreneurship and Sustainable Innovation (M.Sc.)

DESIGNING TOMORROW



affiliated to



CCI PARIS ILE-DE-FRANCE

# Admission requirements

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- A Bachelor degree with a **minimum of 180 ECTS**
- A university background preferably in economics, social or natural science, or engineering; interest in own business development; an entrepreneurial / intrapreneurial profile
- Fluency in English: TOEFL, TOEIC, IELTS scores or English test on campus
- Work experience not required (if given, maximum 2 years)

## How to apply

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1



**ONLINE APPLICATION**

[WWW.ESCP EUROPE.EU](http://WWW.ESCP EUROPE.EU)

2



**PROFILE EVALUATION**

3



**ENGLISH TEST**

TOEFL, TOEIC OR IELTS SCORES

4



**PERSONAL INTERVIEW**  
IF ELIGIBLE

## 2018 fees

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- Tuition fees: 23.100 € (+ application fees)

### Your contact

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**Jessica Thater**

Programme Manager  
jthater@escpeurope.eu  
+49 (0)30 32 007 102



# ESCP Europe quick facts

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**6**

urban campuses

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The World's **1<sup>ST</sup>**  
Business School (est. 1819)

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**120**

academic alliances  
worldwide

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**4,600**

students representing  
**100** nationalities

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**50,000**

alumni in 150 countries  
worldwide

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**3**

international accreditations  
AACSB, EQUIS and AMBA

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**140**

research-active professors  
representing 20 nationalities

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A full **portfolio**  
Bachelor, Masters, MBAs, PhDs  
and Executive Education

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**5,000**

managers and executives in  
executive training each year

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## Programme objectives

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If you are planning to work as an independent entrepreneur in your own business, or as a leading intrapreneur within an established company, the Master in Entrepreneurship and Sustainable Innovation provides you with the necessary skills. The objective is to help values-driven, ecologically and socially responsible entrepreneurs in developing business plans and business models that make a difference.

### Your European Academic Director



**DR. FLORIAN LÜDEKE-FREUND**  
Chair of Corporate Sustainability

[fluedeke-freund@escpeurope.eu](mailto:fluedeke-freund@escpeurope.eu)



# Master in **Entrepreneurship and Sustainable Innovation (M.Sc.)**

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This programme is the right choice if you want to...

- assume the important role entrepreneurs and intrapreneurs can play in sustainability transformations of markets and society
- work in an international context
- engage in developing your own business models, business plans and consulting projects
- grow your network by meeting teachers and researchers who share your passion for sustainable business approaches and if you want to build strong partnerships with major leading companies and entrepreneurs
- add value to your CV by leveraging the highly ranked ESCP Europe Business School

“ Business as usual is over! Add some  
adventure to your career development and  
explore new horizons. ”

Dr. Florian Lüdeke-Freund

## Your **full time programme...**

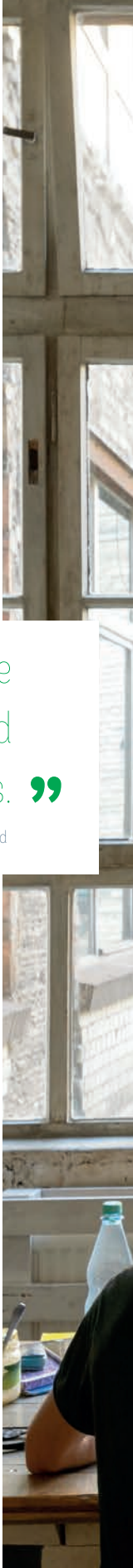
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- offers alternatives to traditional corporate careers, as a sustainable entrepreneur or intrapreneur
- provides the skills to create and develop values-based, ecologically and socially responsible innovation, business plans and business models
- focuses on the ethical and practical implications of ecological and social responsibility

## Strong **international dimension**

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- Two-year full-time Master Programme in Berlin and Paris
- Taught in English with additional foreign language classes (different levels)
- A global faculty and international class mix



# Your curriculum

Term 1

Term 2

**BERLIN**

**PARIS**

<p><b>Sustainable entrepreneurship I</b></p> <ul style="list-style-type: none"> <li>• Sustainable entrepreneurship</li> <li>• Ecological foundations of business</li> <li>• Strategic management</li> </ul>	<p><b>Sustainable entrepreneurship II</b></p> <ul style="list-style-type: none"> <li>• Entrepreneurial finance</li> <li>• Sustainability accounting</li> <li>• Sustainability marketing</li> </ul>
<p><b>Sustainable innovation I</b></p> <ul style="list-style-type: none"> <li>• Values-based &amp; sustainable innovation management</li> <li>• Case studies of sustainable innovation</li> </ul>	<p><b>Management &amp; leadership I</b></p> <ul style="list-style-type: none"> <li>• Innovation project skills and management</li> </ul>
<p><b>Sustainable entrepreneurship &amp; innovation projects</b></p>	
<p><b>Language course &amp; career development</b></p>	<p><b>Language course</b></p>

Legend:

-  = Sustainable entrepreneurship & innovation
-  = Intercultural management & leadership
-  = Electives
-  = Research
-  = Practice projects
-  = Skills

All courses are taught in English.



Term 3	Term 4	Term 5	Term 6
<b>BERLIN</b>	<b>BERLIN</b>	<b>WORLDWIDE</b>	<b>WORLDWIDE</b>
<b>Management &amp; leadership II</b> • Leadership, teams & collaboration • Intercultural management	<b>Research methods</b>	<b>Master Thesis for M.Sc.</b>	<b>Internship or business development project</b>
	<b>Managing complexity</b>		
<b>Sustainable innovation II</b> • Eco-venturing, starting an eco-company • Business models for sustainability • Business model innovation mini project	<b>Elective I</b>		
	<b>Elective II</b>		
	<b>Elective III</b>		
<b>Project (SEIP)</b>	<b>Consultancy project</b>		
<b>Language course</b>			

## Excellence in teaching and research

Benefit from ESCP Europe's scientific expertise in the fields of entrepreneurship and sustainability

- Research (e.g. SustBusy Research Center, ESCP Europe Entrepreneurial Ecosystem = ChairEEEE, and the aRt@Design lab)
- Teaching (e.g. Master in International Sustainability Management, Executive Master in Digital Innovation and Entrepreneurial Leadership)



## Key facts

- Degree: Master of Science (M.Sc.)
- Credit points: 120 ECTS
- Study Locations: Berlin and Paris
- Language: English
- Duration: 24 months
- Start: September 2018

## Practical tools and methods for a **sustainable business development**

- Lecture-based learning on sustainable entrepreneurship, values-based innovation, business sustainability, management and leadership, entrepreneurial tools and methods
- Project-based practicing in business planning, development and modelling (business modelling project, consultancy project, business development project or internship, and a sustainable entrepreneurship & innovation project)
- Elective courses in the field of management and leadership (or entrepreneurial tools and methods)
- Preparatory courses for planning and conducting a research thesis
- Compulsory courses in personal career development

## Career **opportunities**

- Lead future start-ups, corporate spin-offs, business development units or incubators
- Develop sustainable business models as a leading intrapreneur within companies or NGOs
- Work as an independent entrepreneur in your own business
- Create your personal job profile based on self-determination and on your choice for sensible and useful activities



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DESIGNING TOMORROW

ESCP Europe is among the  
1% of business schools worldwide  
to be triple-accredited.



## **BERLIN**

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14059 Berlin, Deutschland

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## **PARIS RÉPUBLIQUE**

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75543 Paris Cedex 11, France

## **PARIS MONTPARNASSE**

3, rue Armand Moisant  
75015 Paris, France

## **TURIN**

Corso Unione Sovietica, 218 bis  
10134 Torino, Italia

## **WARSAW**

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International Relation Office  
57/59 Jagiellońska St.  
03-301 Warsaw, Poland